



# NEWSLETTER



Bobcat



DEVELON

## CONSTRUCTION CRAZE PARTS SALE



**GET 15% OFF BOBCAT & DEVELON PARTS**

**DECEMBER 4-9**

To order Develon parts call McBain or Ithaca.

To order Bobcat parts call McBain.

Get free delivery to any of our parts drop locations!



Bobcat

- Sprockets
- Rollers
- Tracks
- Belts
- Lubricants
- Filters
- Oil
- Toys and More!

DEVELON

- Filters
- Oil
- Cutting Edges
- Lubricants
- Belts
- Toys
- And More!

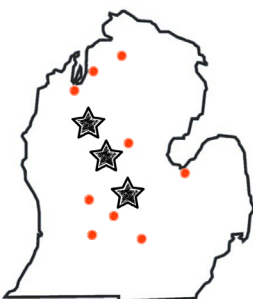
## 0% FINANCING ON BOBCAT COMPACT TRACTORS AVAILABLE!



NOW - 12/31/2023



- ★ Store Location
- Parts Drop Box



**MONDAY, WEDNESDAY, FRIDAY:**

- Williamsburg
- Traverse City (until 5pm)
- Clare
- Lake Odessa!
- Stanton
- Westphalia
- Williamston

**Tuesday:**

- Vassar

**Wednesday:**

- Gaylord

**Parts Drop Off Locations**

Our parts department has parts drop off locations throughout Michigan. Just call to place your order, and they'll be delivered to the drop off location nearest you. Parts are available at drop locations after 12pm.

Ellens Equipment  
WISHES YOU A  
MERRY  
*Christmas*  
AND A HAPPY NEW YEAR!

We will be closed Monday,  
December 25<sup>th</sup> & Monday, January 1<sup>st</sup>

# Save the Date!

It's time for our annual Customer Appreciation Week! We'll be serving fresh coffee and donuts daily and you can take advantage of our best discounts of the year!

**Customer Appreciation Week:  
January 22 - 26**



**Pancake Breakfast:**

**Wednesday, January 24, 2024, 9am – 1pm**



## Sprayer Clinic

Wednesday  
January 24!  
9am – 12pm

We're planning a sprayer clinic where you can earn your credits! Text "Sprayer" to 231-825-2416 and we'll send you more details!



**LAST CHANCE** to drop off new, unwrapped toys! Be sure to drop off your donations by the dates listed below:  
**McBain & Ithaca:** December 6 | **Beal City:** December 13

## ARE YOU STILL SEARCHING FOR THE PERFECT GIFT?

Husqvarna Pro Handhelds, Traeger grills, toys, apparel and merchandise are still **15% off!**  
 PLUS – get **\$20 off every \$100** spent on New Holland ERTL toys!



Husqvarna Promo Ends 12/16/23 | Toy Promo Ends 12/31/23

## Now is the Time to Buy a Compact Tractor!



Purchase a Bobcat or New Holland compact tractor & get a free loader or 0% financing! Offer ends Dec. 31, 2023.

## NEW HOLLAND PARTS PROMOS

- Up to \$100 off OEM engine oil & filters
  - 10% off baler parts with a purchase of \$500+
  - 10% off forage harvester parts with a \$500+ purchase
  - NO interest & no payments for 4+ months on \$2,000+ Maintenance parts purchase with Productivity Plus
  - NO interest & no payments for 4+ months on \$5,000+ equipment inspection with Productivity Plus account
  - \$20 off every \$100 spent on New Holland toys
- \*Qualifying New Holland purchases only.

**NO** - Interest  
 - Down Payment  
 - Payments for 12 Months  
**on New Holland Compact & Mid-Range Tractors**

Followed by low rate financing! Call and talk to a salesman today!



## Open Positions

- **McBain:** Marketing Manager
- **McBain:** Precision Farming Specialist
- **Ithaca:** Service Technician
- **Beal City:** Service Technician

Resumes can be dropped off or emailed to [hr@ellensequipment.com](mailto:hr@ellensequipment.com). All positions can be viewed on our website under "Careers"

## 2024 CALENDARS ARE HERE!

Stop by any of our stores to grab your free calendar! Just ask a parts associate.



[www.ellensequipment.com](http://www.ellensequipment.com)

### MCBAIN

5297 W Stoney Corners Rd  
 McBain, MI  
 P: 231-825-2416  
 F: 231-825-2292

### BEAL CITY

1963 N Winn Rd  
 Mt. Pleasant, MI  
 P: 989-644-2252  
 F: 989-644-5147

### ITHACA

210 Dilts Rd  
 Ithaca, MI  
 P: 989-436-8181  
 F: 989-436-8585

## STORE HOURS:

Monday – Friday: 8:00am – 5:00pm  
 Saturday: 8:00am – Noon